



**VANCITYBUZZ**

**CALLING FOR  
STUDENT WRITERS**

Welcome to Vancity Buzz (VcB), the largest blog in Vancouver reporting on news, events, sports, entertainment, and developments, in our beautiful city. Our aim is to highlight the culture and people that make this world-class city of ours what it is.

We are looking for talented young writers who are looking to help the blog increase its ever-growing online presence and promote the VcB brand.

VcB is specifically looking for people who have a strong opinion, write clear and concise articles, can find interesting news, and have an engaging writing style that motivates our 300,000 monthly readers to interact with and share the article.

If you have a passion and relevant experience in producing content for one or more of the following topics, then you are qualified to apply!

### **WRITING TOPICS OF INTEREST**

- ▶ Sports
- ▶ Fashion
- ▶ Movies/Music
- ▶ Politics
- ▶ Arts/Recreation
- ▶ General Press Releases

## **THE POSITION**

VcB is looking for each writer to produce approximately three blog posts per week. Content ideas from the Editors will include press releases, event coverage, and whatever is hot. Other than that, writers have complete creative freedom.

Although this is an unpaid position, VcB provides various intangibles that will help you launch your personal brand and connect with a large network to build your résumé and get your writing and personality noticed.

## THE VCB NETWORK

With 10,000 daily readers, and 35,000+ social media followers (25,000 on Twitter and 10,000 on Facebook), you have the Vancouver spotlight on you. If you produce good content, someone will get in touch for a future opportunity.

## THE EXPERIENCE

Being able to put on your portfolio and résumé that you worked for a blog with our network and partners such as, the Vancouver Canucks, Samsung, Warner Brothers, Tourism Vancouver, and London Drugs, is something that will make your profile competitive and give you an advantage over others in the marketplace.

Although this position is for writers, we will be looking for marketing and social media positions in the future so keep in mind that there are many subsequent opportunities available. We are always looking to hire staff in the future so if it goes well, filling a paid position in the future is very possible.

## GROWTH

This opportunity will be what you make of it. With our network and the experience we provide, growth in your personal and professional life is inevitable and the sky really is the limit.

This is your chance to develop a personal brand and make yourself known in Vancouver; the networking opportunity is also something significant that must not be overlooked.

We are happy to provide references as well and can do that directly with one of our sponsors, clients, or personal connections.

If you are SUPER excited about joining the team, send your resume and/or portfolio to [info@vancitybuzz.com](mailto:info@vancitybuzz.com) and we look forward to getting in touch.