



VANCITY **BUZZ**

BLOG PARTNERSHIP

ABOUT

Welcome to Vancity Buzz (VcB), the largest blog in Vancouver reporting on events, entertainment, food, fashion, sports, and developments, in our beautiful city. Our aim is to highlight the culture and people that make this world-class city of ours what it is.

We are looking for talented young writers who are looking to help the blog increase its ever-growing online presence and promote the VcB brand.

VcB is specifically looking for people who have a strong opinion, write clear and concise articles, can find interesting news, and have an engaging writing style that motivates our 300,000 monthly viewership to interact with and share the article.

If you have passion and relevant experience in producing content for one or more of the following topics, then you are qualified to apply!

GOALS

► VcB is looking for top blog content from around the Vancouver blogging community to further bring diversity and richness in its content to its vast readership audience.

► VcB has seen the incredible power of blogging since inception and wants to promote the top blogs and opinions in the city.

POSITION

VcB is looking for exclusive articles written under its umbrella from up-and-coming Vancouver blogs. We require at least two articles per week on one (but not limited to) of the below categories:

- Sports
- Fashion
- Movies/Music
- Politics
- Arts/Recreation
- General Press Releases

WHAT'S IN IT FOR YOU?

THE VCB NETWORK

With 120,000 monthly unique readers, and 35,000+ social media followers (25,000 on Twitter and 10,000 on Facebook), you have the Vancouver spotlight on your online voice and overall brand. Although the articles written will be exclusive to VcB, we are happy to include a link to your personal blog at the bottom of each entry.

With the VcB expert team and a wealth of readers, it's a unique opportunity to interact with the online blogging community on a large scale. Also, it allows you to grow readership on your blog and discover what the online community sees as your strengths or perhaps, your weaknesses.

CAREER GROWTH

Being able to put on your portfolio and résumé that you worked for a blog with the VcB network and partners such as the Vancouver Canucks, Samsung, Warner Brothers, Tourism Vancouver, and London Drugs, is something that will make your profile competitive and give you an advantage over others in the marketplace.

Although this position is for writers, we will be looking for marketing and social media positions in the future so keep in mind that there are many subsequent opportunities available. We are always looking to hire staff in the future so if it goes well, filling a paid position in the future is very possible.

CONTACT

This opportunity will be what you make of it. With our network, brand, and experience we provide a unique opportunity to connect with Vancouver and build your brand. There must of course be an adequate fit between both entities. Some contributor guidelines before diving into applying:

- ▶ Must be original pieces for Vancitybuzz.com, although you can link to this post on your own blog with an excerpt
- ▶ Guest posts cannot be republished
- ▶ Posts cannot be promotional
- ▶ We'll include a link to your blog and to your Twitter or any other social media outlet
- ▶ The posts are property of Vancitybuzz.com

Send your resume and/or portfolio to paul@vancitybuzz.com and we look forward to getting in touch. We need from you:

- ▶ Your name
- ▶ Blog/website (if you have one)
- ▶ Social networks (if you're on them)
- ▶ Tell us about yourself (200 words maximum)
- ▶ Areas of interest/expertise
- ▶ Writing samples (you may link or attach them)
- ▶ Let us know which of the categories from the post below you would like to contribute in
- ▶ If you have an article that is ready to send, we have no problem getting started!